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CHRB NEWS RELEASE

SEPTEMBER 9, 2005

***RACING WITH HEART* RELIEF CAMPAIGN CONTINUES**

SACRAMENTO, CA – The *Racing With Heart* fund-raising campaign being conducted by the California horse-racing industry will continue indefinitely at various racetracks and wagering locations throughout the state in support of victims of Hurricane Katrina.

Among the notable on-going efforts within the industry are:

- Collection sites for non-perishable items that will be transported to the disaster areas on Tuesday have been established at Santa Anita Park in Arcadia, Fairplex Park in Pomona, and Bay Meadows Race Course in San Mateo.
- *Racing With Heart* will be part of the larger on-going relief effort during the entire run of the L.A. County Fair in Pomona. More than \$100,000 has been raised so far by LACF.
- The Oak Tree Racing Association is planning a major fund-raising activity during its upcoming meet, which will include the sale of signed Fred Stone posters.
- Individuals within the horse-racing industry are continuing to donate some of their prize money to the relief effort.
- The chaplains at California racetracks are collecting contributions and encouraging owners, trainers, and jockeys to commit future purse earnings in the ongoing effort.

Racing With Heart is in addition to the efforts of numerous individuals and organizations within the horse-racing industry in California and nationally contributing generously through direct donations to charities, through state and national labor organizations, and through national campaigns, such as NTRA Charities. The TVG and HRTV horse racing networks are continuing on-air promotions in support of these efforts in addition to making their own cash donations.

Racing With Heart was launched September 2 when California Horse Racing Board commissioners and staff, racetrack executives, horsemen, jockeys, and others within the industry determined through conversations and e-mail that they all had been thinking individually and as groups of ways to assist in the relief effort. They decided to coordinate these individual efforts as much as possible into one campaign. Candace Chew, director of print and graphics at Santa Anita, even created a logo for the campaign, which is being prominently displayed at the collections points.

Approximately \$250,000 has been collected so far in the *Racing With Heart* campaign. Over the long Labor Day weekend, jockeys, horsemen and fans at Del Mar – aided by matching funds from the Del Mar Thoroughbred Club – raised \$100,000 in the relief effort, including donations mailed to Del Mar, designated for the American Red Cross.

Similar efforts took place at Bay Meadows, Cal Expo, and at various fairs and simulcast outlets, including Pleasanton. The California Thoroughbred Breeders Association and Oak Tree Racing Association donated items to the Red Cross.

Los Alamitos Race Course has pledged \$50,000 to charities specifically designed for the hurricane relief effort, including \$25,000 to the Salvation Army Disaster Relief. The Pacific Coast Quarter Horse Racing Association, which is located at Los Alamitos, also has pledged \$25,000.

The Hollywood Park racetrack and adjoining casino have been accepting donations all week, and those collections are continuing.

Kerrie Cargill, president of KC Horse Transport, organized the effort to collect and transport non-perishable goods to the disaster areas, in conjunction with the California Thoroughbred Trainers (CTT), Thoroughbred Owners of California, and Santa Anita, Fairplex, and Bay Meadows.

The collection of non-perishable goods will continue through Monday. Preferred items include clothing, blankets, pillows, diapers, canned formula, water, toiletries, books for all ages, and any new undergarments.

The collection sites are in the racing office and Golden State Rewards Network booth on the mainline at Bay Meadows, at Gate 9 (via White Avenue) and in the grandstand at club house level one at Fairplex Park, and in the CTT office and at the east battery gate (via Gate 5 off Huntington Drive) at Santa Anita.

KC Transport will move the items collected in Northern California to the staging area at Santa Anita on Monday, and then send vans to the disaster areas late Tuesday.

Any questions concerning donations and collection sites can be directed to KC Transport (877-593-2008) or to Guy Lamothe at the TOC (626-574-6621).

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